



WORLD MASTERS ATHLETICS INDOOR CHAMPIONSHIPS 2025



ATHLETE VILLAGE PROMOTION OPPORTUNITIES

ABOUT THE EVENT

In 2025, Alachua County will welcome the world when the World Masters Athletics Indoor Championships 2025 (WMAci25) comes to town. Athletes aged 35+ from around the world will come to Alachua County and compete in a variety of events. 4,000 athletes and a total of 10,000 visitors are expected with 60% coming from outside of the United States. This is an opportunity to promote your businesses and products to an engaged audience of visitors that will be here throughout the week.

LOCATION:

Celebration Pointe Avenue (4870 Celebration Pointe Ave, Gainesville, FL 32608)

HOURS OF OPERATION:

March 22, 2025	March 23-29, 2025	March 30, 2025
8:00 AM - 5:30 PM	10:00 AM - 10:00 PM	10:00 AM - 6:00 PM



WHAT IS AN ATHLETE VILLAGE?

The Athlete Village is a vibrant gathering space at our event where athletes, spectators, and community members come together to experience and celebrate the best of our local community. This unique setting hopes to highlight a range of causes, including environmental stewardship, arts, and cultural heritage, making it an ideal venue for non-profits to share their missions.



BE A PART OF OUR VILLAGE

There are many benefits of participating in the Athlete Village at WMAci25 including:

- Showcase your organization to a large audience
- Engage with the community
- A unique opportunity to fundraise and inspire

HOW TO PARTICIPATE

For local nature, arts, and cultural non-profit organizations, promotion at the Athlete Village will be free of charge as long as your organization provides something of entertainment value.

Examples:

- Art exhibit
- Kid's nature activities
- Cultural performances
- Photo opportunities
- Interactive installations

WMAci25 wants to showcase all that Alachua County has to offer and we welcome you to get involved!

TO RESERVE YOUR SPACE

Contact Michael Washington

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